

GEMINO 30 CARBON



GEMINO 30 CARBON - POSTIONING



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Specials

Gemino 30 Walker



Gemino 60 Walker



Gemino 30 SpeedControl



Gemino 30 Parkinson



Outdoor

Gemino 60



High End

Gemino 30



Gemino Carbon



Mid Range

Gemino 20



Low End

GEMINO 30 CARBON – TARGET GROUP

Users who have moderate **walking limitations** due to pain, limited muscle force and/or limited physical capacity

Other indications are:

- Knee, hip and spinal surgeries
- Knee and hip prostheses
- Reduced force in the lower legs
- Balance problems
- Vertigo
- Stroke/brain injuries
- Parkinson
- Dementia
- MS
- Charcot's syndrome
- Chronical pulmonary disease

Target group: elderly (50+, ~70% female)

GEMINO 30 CARBON – SALES MESSAGE



ENJOY LIFE AND EXPRESS YOURSELF!

Appealing designed, extra light premium carbon rollator providing easy operation, unique stability, a maximum of safety and comfort.

Offering the widest range of accessories

USP:

- Easily folds to a compact size and automatically locks into place with unique **‘fold-click system’** *(no fastener required!)*
- Parallel front tubes *(no V-shape)* enable **increased seating space** and larger basket



Scope

- The Gemino Carbon project has the objective to fill the portfolio gap with a Carbon rollator and regain competitiveness to grow our overall Gemino sales.
- Main markets to be addressed: Germany, Holland, CH
- Reduce weight by ~1,5 kg compared to our existing Gemino 30
- Use of high end materials (Carbon, Alu 7003)
- Get best compromise between low weight and driving performance to cover a wide user group
- Use existing Gemino accessories

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1

Folding/Unfolding

Benefit:

Safe lifting sideways and **comfortable** transport **without** additional lock operation (patented click system)



2

Anatomical shaped handgrips

- Extra hand support and ergonomic shape
- Downward compatible

Benefit:

Easy, safe and comfortable usage



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3

Push handles with scale made of Aluminum 7003

- Scale with 16 mm increments
- High end Alu 7003

Benefit:

Easy-to-adjust to all users (no tooling necessary)

Low weight supporting easy transport

Compact package for easy transport

Longer Push handle kit with scale (option)

- 10 cm longer inner profile with scale (16 mm increments)

Benefit:

Does match needs to taller people (increased user group)

Easy ordering (existing Gemino accessory)



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Advanced net bag

4

- with new fixing clips
- new reflective print
- Extra long straps

Benefits:

Easy to mount – **click on & click off** (no tool necessary)
easy **one hand operation**
comfortable usage



Color and size offer

5

- Carbon look / standard and M size

Benefits:

Attractive looks supporting light weight impression

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Advanced bag design

- Improved fixing clips
- Improved inner compartments
- Exchangeable covers
- 8 different versions

Benefit:

Easy to mount – click on & click off (no tool necessary)

Easy one hand operation

Comfortable and safe usage

Easy to adapt to personal style also later on (just change the cover)



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7 Reversed brake kit

- Optional for all models

Benefit:

Easy to mount

Comfortable and safe usage

Wider user group



8 One hand brake kit

- Optional for all models
- Left & right usable
- Easy adjustment

Benefit:

Easy to mount

Comfortable and safe usage

Wider user group



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9

Fixation bracket for back support & adj. comfort back support

- Assembly on inner profile tubes
- Height can be free determined

Benefit:

Easy to mount

Comfortable and safe usage



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Carbon frame with integrated step tube

- Light weight
- Robust
- No connector pieces, harmonized design

Benefit:

Light weight for easy transport

Modern looks

Comfortable and safe usage

Optimal driving performance (for all push handle heights)



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Reflectors

- Fork
- Front frame
- Step tube
- Push handle

Advantage:
Optimal safety

